



Welcome to my consultation and shop critique information page!

I am currently offering in-depth Etsy shop critiques and personal product development sessions (one on one, via email, skype, phone or in person).

Prices are as follows:

Etsy Shop Review: \$50

A full review from head to toe of banner, avatar, listings, tags, styles, photographs, the products that work for your brand and the ones that don't. Please note, I take a survey of random listings and base my reviews on those.

Please have your shop goals in mind before contacting me.

Etsy Shop Review + Simple Product Development \$70

This covers a full review of your shop plus a simple review of your products. How can your passion(s) be tweaked to be more profitable? What can be expanded upon, combined or eliminated?

Please have shop goals in mind before contacting me.

I will ask you to fill out a quick questionnaire so I can help you develop a more fulfilling body of work.

One on One Product Development and Marketing Session \$150

Ready to make a product that makes a splash? Together we'll take your work and your passion to the next level. I cover everything from product line development to packaging & labeling and targeted marketing. This one on one is designed to help polish your passions, streamline your work and teach you how to market your products effectively.

Please have your business goals and product ideas in mind before contacting me. I will ask you to complete a survey

about your product(s), technical skills and current business strategies (even if you have none) before we meet.

Esty Shop Critiques are sent via PDF for your continual review.

One on one sessions are done via video chat, phone, email\* or in person.

Each session includes a personalized written strategy for your business. In general please expect 1 ½ - 2 hours per consulting session.

Please note, I have limited time for critiques and consults. If you'd like to get on the schedule please email me for date availability.

Contact: [Littleputinfo@mac.com](mailto:Littleputinfo@mac.com)

Etsy: <http://Littleputbooks.etsy.com>

Free Articles for Artists:

<http://littleput.typepad.com/me/articles-for-artists/>

Free Articles for Etsy Sellers:

<http://littleput.typepad.com/me/tips-for-etsy-sellers/>

Thanks for clicking the link, I look forward to working with you and helping you work better!

Ryan \*girl McAbery

\*Due to time constraints, email consults may be subject to an additional fee.